



The Urban Game

Open Call 2017

The *Elliniki Etairia Society for the Environment and Cultural Heritage* and the *Ephorate of Antiquities of Western Attica Piraeus and Islands*, launch an open call to young creators who want to present their work under the framework of the cultural initiative The Urban Game.

Context

The Urban Game is a project that aims to reshape the relationship between people and important, yet forgotten city landmarks. Inside the urban fabric, alongside with places that facilitate conventional land uses, coexist heterotopic points that constitute both symbolic and literal “urban voids”. Those places mainly consist of buildings – exhibits, such as many neoclassical and industrial monuments, or regulated archaeological sites that fail to consist a vital part of the citizens’ daily lives.

The means used by the project consist of:

1. Digital art projections
2. Gaming and gamification mechanics
3. An app with elements of augmented reality

Open Call Details

After last year’s successful implementation, The Urban Game will once more be part of the events for celebrating the International Museum Day 2017, the Sea Days 2017 of the Municipality of Piraeus and the European Maritime Day 2017.

The Urban Game aims to reconnect the archaeological site of the Zea Shipsheds to its urban context, making it an active pillar of modern social life. The participants are encouraged to interact with the monument, highlighting its timeless values.

Site of the Event: The archaeological site of the Zea Shipsheds at Piraeus (Akti Moutsopoulou and Sirageiou 1 st).

Themes

All proposed artworks should be connected and have as a reference at least one of the following categories:

- Contemporary social Greek/European issues (refugee crisis, economy, etc).
- The archaeological site of the ancient shipsheds and its inherent values.



ELLINIKI ETAIRIA
Society for the Environment and
Cultural Heritage



EPHORATE OF ANTIQUITIES
Western Attica
Piraeus and Islands

All artworks should be **relevant and consistent** with this year's special theme for the celebration of the International Museum Day: ***"Museums and contested histories: Speaking the unspeakable in museums"***.

Important Dates

The event will be held on: 19, 20, 21 May, 26, 27, 28 May, 2, 3, 4 June.

Application Deadline: The deadline for submitting an application is the 30th of April 2017.

Desirable features of the artworks

All artworks submitted for evaluation, in order to be presented in the framework of The Urban Game must be:

1. able to be presented as digital projections. Genres vary and include (but are not limited to) video art, animation, short films, or other kinds of artistic works (performances, installations, etc) that have been filmed, or videos of other projects that are relevant to the aforementioned thematics.
2. small in length (preferably under 5 minutes), works that exceed 15 minutes in length will be disqualified.
3. completed on their submission date.
4. in Greek or in English or have Greek or English subtitles.
5. related to the event's thematics as it has been described above. The coherence must be sufficiently described by the accompanying description of the artwork submitted with the application.
6. original.
7. taking into account that the exhibition will be taking place in an open public site.

The selection of successful artworks will be decided by a committee representing the facilitators of the event that will evaluate the submissions according to the aforementioned criteria.

Application information and accompanying material

Applicants must send to info@urbangame.gr the following:

1. A video (in any format) of the proposed artwork. In case the file is too big to be attached on an email, applicants can send it via wetransfer (file name should be the same as the artist's name). Alternatively, if the video is uploaded on the internet, applicants may send a link to its page.
2. A short description of the artwork stating its connection to this year's thematics (max 300 words).

For more information on the Ancient Shipsheds you may visit the site of the Zea Harbour Project [<http://www.zeaharbourproject.dk/>]. Further information and also photos, videos related to the archaeological site, etc, can be provided upon request at info@urbangame.gr . All other questions regarding this open call should be sent to this email as well.